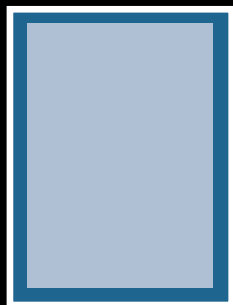


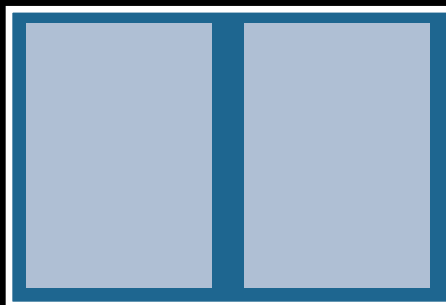
M A T E R I A L S P E C I F I C A T I O N S

Production Specifications





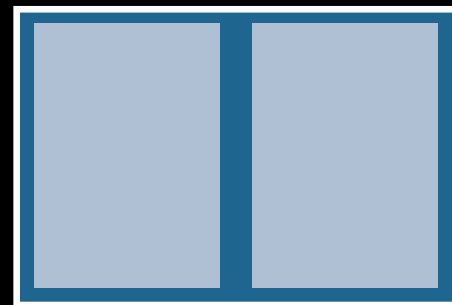
Full page Advertisement

	Trim Size: 210mm (W) x 276mm (H)
	Bleed Size: 216mm (W) x 282mm (H)
	Text Area: 180mm (W) x 256mm (H)




DPS Advertisement – for Run of Book only*

	Trim Size: 420mm (W) x 276mm (H)
	Bleed Size: 426mm (W) x 282mm (H)
	Text Area (individual page): 180mm (W) x 256mm (H)



DPS Advertisement – for Coverspread only*

	Trim Size: 410mm (W) x 276mm (H)
	Bleed Size: 416mm (W) x 282mm (H)
	Text Area (individual page): 180mm (W) x 256mm (H)

* File should contain pages in single page format only. Do not supply spread page.

It is important to leave at least 15mm space from left and right margins, 10mm from top and bottom margins. Please note this is based on TRIM size measurement.

Final file format: 300dpi PDF file (version 1.5 or lower). CMYK colour scheme only (all elements of ad must be in CMYK format and with relevant fonts embedded). Two digital colour proofs required.