

ADVERTISING DETAILS

Loose Inserts 2009 Deadlines

ISSUE	No.	BOOKING & CANCELLATION	DELIVERED TO SINGAPORE*	ON SALE	
				ASIA	AUSTRALIA
Feb/Mar	7	16 Jan	19 Jan	14 Feb	11 Mar
April	8	16 Feb	17 Feb	14 Mar	8 Apr
May	9	20 Mar	23 Mar	14 Apr	13 May
June/July	10	17 Apr	20 Apr	14 May	10 Jun
August	11	19 Jun	21 Jun	14 Jul	12 Aug
September	12	20 Jul	21 Jul	14 Aug	9 Sep
October	13	19 Aug	21 Aug	14 Sep	14 Oct
November	14	18 Sep	21 Sep	14 Oct	11 Nov
Dec/Jan	15	19 Oct	20 Oct	14 Nov	9 Dec

*Includes a five day allowance for clearance through customs in Singapore

Inserts to be delivered to: Attention: Mr TAN Chee Keong

Times Printers Pte Ltd, 16 Tuas Avenue 5, Singapore 639340

Quantities

Loose inserts can be scheduled by total circulation or by specific market/s:

Full distribution	158,000
Australia/NZ	50,000
Singapore	28,000
Malaysia	35,000
Philippines	15,000
Hong Kong	10,000
Thailand	5,000
Taiwan	5,000
Japan	4,000
Korea	4,000
Vietnam/China/Indonesia	2,000

Specifications

Maximum Size: 190 mm width x 256 mm height

Minimum Size: 105 mm width x 150 mm height

Production enquiries

Susan Maffucci at susan_maffucci@rd.com
or 02 9018 6372

The above are indicative quantities only.

Actual insert numbers to be confirmed by

Discovery Channel Magazine.