

# 2010 DEADLINES



## RUN-OF-BOOK AND COVERS

Issue	Booking	Material	Cancellation	On Sale
Feb-Mar	4 Dec	11 Dec	9 Nov	6 Jan
Apr-May	22 Jan	1 Feb	5 Jan	10 Mar
Jun-Jul	24 Mar	31 Mar	26 Feb	12 May
Aug	25 May	1 Jun	29 April	14 Jul
Sep	2 Jul	8 Jul	8 Jun	18 Aug

## LOOSE INSERT DEADLINES

Issue	Delivered to Ceva in Sydney	Delivered to Times Printers in Singapore	Cancellation	On Sale
Feb-Mar	NA	9 Dec. However, deliver to Hannanprint Sydney	9 Nov	6 Jan
Apr-May	25 Jan	6 Feb	5 Jan	10 Mar
Jun-Jul	31 Mar	10 Apr	26 Feb	12 May
Aug	27 May	9 Jun	29 Apr	14 Jul
Sep	5 Jul	15 Jul	8 Jun	18 Aug

HealthSmart requires 10 mock ups of inserts to ensure they meet specifications. Inserts weighing over 50 grams will incur additional postage charges. Speak to your account manager for further details on inserts quantities by specific issue

### Specifications:

Loose Insert: Minimum Size: 148 mm x 105 mm. Maximum Size: 256 mm x 195 mm

Bound-in Insert: Maximum Size: 240 mm x 140 mm. All other sizes on application.

### Delivery Details

CEVA, 38 Birnie Ave, Lidcombe, Sydney, NSW 2141. Contact Nev Harris Ph 02 8737 5300, Mobile 0417 204 628, Email nev\_harris@cevalogistics.com Insert delivery times: Monday-Friday 7.30am- 3pm.

Pallet Specifications: 1m x 1m with a maximum height of 1m. Inserts are to be packed in cartons, clearly mark with magazine title, issue, product, key number reference and quantity on out side of cartons.

IMPORTANT: If delivering inserts to CEVA, we required a completed Commercial Invoice, number of pallets supplied and total weight of pallets.

Times Printers Pte Ltd, 16 Tuas Avenue 5, Singapore 639340. Contact Mr TAN Chee Keong.

## PRODUCTION ENQUIRIES

Susan Maffucci 02 9018 6372