

2010 advertising deadlines

ISSUE	BOOKING	CANCELLATION	MATERIAL	ON SALE
Feb	10 Dec	13 Nov	17 Dec	13 Jan
March	14 Jan	18 Dec	21 Jan	17 Feb
April	8 Feb	11 Jan	15 Feb	24 Mar
May	15 Mar	15 Feb	22 Mar	28 Apr
June	19 Apr	22 Mar	26 Apr	2 Jun
July-Aug	24 May	26 Apr	31 May	7 Jul
September	5 Jul	7 Jun	12 Jul	18 Aug
October	9 Aug	12 Jul	16 Aug	22 Sep
November	13 Sep	16 Aug	20 Sep	27 Oct
Dec-Jan	18 Oct	20 Sep	25 Oct	1 Dec

Material deadlines for completed advertorials and advertising features are as per the above deadlines.