

Handyman

Material specifications

	Depth	Width
Full page		
Trim	276mm	215mm
Bleed	286mm	225mm
Live Art	256mm	195mm

Double page spread

Trim	276mm	430mm
Bleed	286mm	440mm
Live Art	256mm	410mm

1/2 page horizontal

Trim	136mm	215mm
Bleed	146mm	225mm
Live Art	116mm	195mm

1/2 page vertical

Trim	276mm	108mm
Bleed	286mm	118mm
Live Art	256mm	88mm

1/3 page vertical

Trim	276mm	78mm
Bleed	286mm	88mm
Live Art	256mm	58mm

Submission of digital material

Handyman is being printed using computer-to-plate technology (ctp). As a result of this all the files are to be delivered digitally. They can be sent to *Handyman* via Quickcut or yousendit.com or if necessary via Email or on CD-ROM.

When supplying advertising material please follow these guidelines so that *Handyman* can maximize the reproduction quality of your advertisement/s:

- PDF fonts and high-resolution images must be embedded for Acrobat 4.0 or 5.0.files
- Images with an effective resolution below 240 dpi are not recommended
- Trim size must conform to the specifications with 5mm bleed included.
- Maximum ink density should not exceed 300%.
- Do not supply any RGB or Spot colour/ images, as CMYK (Cyan, Magenta, Yellow, and Black) is used in the printing process.
- All images must be converted to CMYK before saving as a PDF.
- Double Page Spread: To be supplied as two single pages. If type runs across spine allow 5mm space either side of spine i.e. 10mm
- Allow 30mm in gutter (15mm on each page) for gutter creep.
- It is recommended that type size not be below 8 point and for reversed type not below 10 point.

Printing: Heatset web offset. Line screen: AM 133lpi is used.

Proofing: ISO28L profile

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