

2011-2012 Insert Supply Deadlines

ISSUE	DELIVERED TO QUANTIUM IN SYDNEY FOR SEA	DELIVERED TO TIMES PRINTERS IN SINGAPORE	ON SALE
JAN	3 NOV	5 DEC	9 JAN
FEB	24 NOV	26 DEC	1 FEB
MAR	22 DEC	23 JAN	29 FEB
APR	19 JAN	20 FEB	28 MAR
MAY	16 FEB	19 MAR	25 APR
JUN	15 MAR	16 APR	23 MAY
JUL	19 APR	21 MAY	27 JUN
AUG	17 MAY	18 JUN	25 JUL
SEP	14 JUN	16 JUL	22 AUG
OCT	12 JUL	13 AUG	19 SEP
NOV	16 AUG	17 SEP	24 OCT
DEC	13 SEP	15 OCT	21 NOV
SUMMER	4 OCT	5 NOV	14 DEC

Insert cancellation deadline: 8 weeks prior to onsale date.

Average Insert Supply Quantities – National or State

NATIONAL	NSW/ACT	VIC	QLD	SA/NT	WA	TAS
223,000	85,000	45,000	50,000	17,000	20,000	6,000

Inserts can be targeted by selected databases: metropolitan or regional area/s or subscribers. The above supply quantities are indicative only. Speak to your account manager for further details and for actual insert quantities by specific issue.

Reader's Digest requires 10 mock-up dummies of all loose inserts. Inserts weighing over 25 grams will incur additional postage charges.

Delivery details

QUANTIUM SOLUTIONS, Warehouse C, 149, McCredie Road, Smithfield NSW 2164

Contact David Isaac. Phone: +61 2 9632 7260, Mobile: +61 415 606 943,

E: david.isaac@quantiumsolutions.com

(Insert delivery times: Monday-Friday 7.30am-3.30pm).

- Pallet Specifications: 900mm x 900mm skid pallet with a maximum height of 1m.
- Inserts are to be packed in cartons and Reader's Digest supplied pallet labels are to be used for delivery of inserts with all details completed.
- Delivery note must be supplied with inserts.

IMPORTANT: If delivering inserts to QUANTIUM, we require a completed commercial invoice, number of pallets supplied and total weight of pallets.

Times Printers Pte Ltd, 16 Tuas Avenue 5, Singapore 639340.

Contact Mr TAN Chee Keong.

Speak to your account manager regarding airfreight options.

Reader's Digest will not accept liability if the above conditions are not adhered to.