

2010 INSERT SUPPLY DEADLINES

ISSUE	DELIVERED TO CEVA IN SYDNEY	DELIVERED TO TIMES PRINTERS IN SINGAPORE	CANCELLATION	ON SALE
JAN	NA	3 Dec. However, deliver to Hannanprint Sydney	30 Oct	16 Dec
FEB	NA	7 Jan. However, deliver to Hannanprint Sydney	20 Nov	20 Jan
MAR	NA	3 Feb. However, deliver to Hannanprint Sydney	23 Dec	17 Feb
APR	21 Jan	22 Feb	22 Jan	24 Mar
MAY	18 Feb	22 Mar	19 Feb	21 Apr
JUN	18 Mar	19 Apr	19 Mar	19 May
JUL	22 Apr	25 May	23 Apr	23 Jun
AUG	20 May	22 Jun	21 May	21 Jul
SEP	17 Jun	20 Jul	18 Jun	18 Aug
OCT	22 Jul	24 Aug	23 Jul	22 Sep
NOV	19 Aug	21 Sep	20 Aug	20 Oct
DEC	16 Sep	19 Oct	17 Sep	17 Nov

AVERAGE INSERT SUPPLY QUANTITIES – NATIONAL OR STATE

NATIONAL	NSW/ACT	VIC	QLD	SA/NT	WA	TAS
300,000	98,000	67,000	64,000	28,000	33,000	10,000

Inserts can be targeted by selected databases: metropolitan or regional area/s or subscribers. The above supply quantities are indicative only. Speak to your account manager for further details and for actual insert quantities by specific issue.

Reader's Digest requires 10 mock-up dummies of all loose inserts. Inserts weighing over 25 grams will incur additional postage charges.

Delivery Details

CEVA, 38 Birnie Ave, Lidcombe, Sydney, NSW 2141. Contact Nev Harris Ph 02 8737 5300, Mobile 0417 204 628, Email nev_harris@cevalogistics.com Insert delivery times: Monday-Friday 7:30am-3pm.

Pallet Specifications: 1m x 1m with a maximum height of 1m. Inserts are to be packed in cartons, clearly mark with magazine title, issue, product, key number reference and quantity on out side of cartons.

IMPORTANT: If delivering inserts to CEVA, we require a completed Commercial Invoice, number of pallets supplied and total weight of pallets.

Times Printers Pte Ltd, 16 Tuas Avenue 5, Singapore 639340. Contact Mr TAN Chee Keong.

Speak to your account manager regarding airfreight options.