

MAGAZINE SPECIFICATIONS

EXECUTION	TYPE AREA	TRIM AREA	BLEED
Full Page	173 x 122	184 x 134	192 x 142
Double Page Spread	173 x 256	268 x 192	276 x 192
Half Page Horizontal	84 x 121	89 x 134	Add 4 at bottom and edges
Half Page Vertical	176 x 58	184 x 65	Add 4 to top, bottom the bleed edge
Third Page Horizontal	60 x 121	65 x 134	Add 4 to edges and bottom
Large Business Reply Card	174 x 125	184 x 134	Add 4 to all sides
Small Business Reply Card	174 x 100	184 x 109	Add 4 to all sides
Insert	Max 170 x 120	Min 150 x 105	
Onsert	Max 184 x 134	Min 150 x 100	
Front Cover Gatefold	173 x 208 / 173 x 90	184 x 222 / 184 x 90	Add 4 side and bottom and 7 at top
Back Cover Gatefold	173 x 208 / 173 x 90	184 x 222 / 184 x 90	Add 4 side and bottom and 7 at top

All dimensions in millimetres (height x width)

Production enquires to Phil Tsavaris 02 9018 6377 or Gary Yianakis 02 9018 6380

Artwork to be supplied using Quickcut, WebSEND or in digital form using qxp and supplied on CD-ROM. All digital documents should include all screen and printer fonts, EPS and TIFF files.